

## General Introduction to the TK Foundation – Maritime Grants Program

The program is open to applications from registered charities and non-profit organisations and has five key focus areas:

### 1 Maritime Education and Training.

Projects that increase access for young people to and enhance the quality of, maritime education and employment. This may include projects that promote training for merchant sailing, the yachting industry, and education and training opportunities within the maritime sector for disadvantaged youth including possible scholarships.

**Maximizing the impact of TKF grants** – The TK Foundation will identify maritime organisations developing projects that will support young people entering the industry. For example, funding can act as a project incubator or directly support youth whilst they go through a mixture of education and career path training including educational institution fees. Consideration will be given to how our funding can address financial barriers to working at sea.

Key elements:

- **Employment.** Maritime education and training programs must be clearly able to identify how the proposed training and education links into possible maritime employment – preferably supporting a direct link between an employer and the young person. This might be part of the ‘exit strategy’ for the grant but needs to be a core element of the funding agreement.
- **Disadvantaged Youth.** Priority for applicant organisations that can demonstrate the delivery of training and education (and the identification and support of disadvantaged youth) as part of a development process for young people who would otherwise be unable to access the opportunities of a maritime career.
- Potential types of projects supported:
  - Maritime education and training bursaries / scholarships
  - Short courses to provide necessary qualifications to enable young people to pursue a career at sea
  - Specific education projects leading to career at sea
  - Projects to overcome barriers to young people pursuing a career at sea
  - Projects that support the education and development of current seafarers.

### 2 Disadvantaged Youth / Communities

Projects that support the use of maritime activities to benefit disadvantaged populations, possible projects being sailing projects for disadvantaged youth, medical and emergency aid delivered by maritime means.

Potential types of projects supported:

- Sailing projects that build life skills for disadvantaged youth
- Support of organizations providing maritime delivered medical or humanitarian aid to disadvantaged populations

### 3 Maritime Welfare

General welfare projects for seafarers are eligible either at sea or in port fall within the program aims and are eligible and will be considered. Projects that improve the health, safety, welfare or well-being needs of seafarers. Potential types of projects supported:

- Seafarers’ welfare program seeking projects that have identifiable and measurable long-term benefits for a group or community of seafarers – either at sea or in port.

- Emergency grants programs – The Foundation currently works in partnership with other delivery partners to operate emergency grants program e.g. the ISWAN Emergency Seafarers Fund. *The TK Foundation is not able to support requests from individuals.*
- Welfare Projects that show a link between education / training and welfare or well-being e.g. health and safety courses, safety at sea courses, first aid at sea, mental or physical health for seafarers etc
- Possible 'one-off' capital requests to provide or develop a specific facility or service.

#### **4 Maritime Heritage and Maritime Collaboration**

Projects and charitable / non-profit organisations that support the development or understanding of a nation's maritime heritage (such as maritime museums or projects that reflect a country's maritime heritage) are eligible to apply and will be considered.

Projects and charitable / non-profit organisations that support that develop of collaboration and understanding between maritime non-profit organisations are eligible to apply and will be considered. Examples might include joint maritime or training conferences.

#### **5 Research**

The TK Foundation will consider possible maritime welfare research projects, and if you have a project in mind, we suggest you contact the Maritime Program Officer in the first instance to discuss.

#### **Process for seeking funding from TKF**

Applicants should contact the Maritime Program Officer ([dennis@thetkfoundation.org](mailto:dennis@thetkfoundation.org)) to discuss any potential project or grant. If we think the proposal fits within one or more of the key focus areas and might be something the Foundation might support, you will be invited to complete a **Letter of Inquiry** Form (available from the Maritime Program Officer). This collects basic information regarding the organisation, more details on the project or grant proposal (including an outline of project costs and duration; what the project is seeking to achieve (outcomes), and how the project might fit within the overall aims and program objectives (focus areas) of the TK Foundation.

When we have received this information, a report is prepared for the Managing Director and (depending upon the size of the request) a Grants Sub-Committee of the Board and they decide whether the grant should be awarded, declined or – if felt necessary - proceed to a more detailed assessment.

For requests over \$250,000 USD per annum, the Foundation operates a two-stage assessment process. In stage one, applicants who have approached the TK Foundation for a grant and where we think the proposal fits within one or more of the key focus areas and might be something the Board of TKF might wish to support, are invited to complete a **Letter of Inquiry** Form (available from the Maritime Program Officer – see details above). When we have received this information, a report is prepared for Foundation Board and they decide whether the proposal should proceed to **Full Proposal**. The 'Full Proposal' form provides more detailed information to assist TKF Directors to make a final decision regarding the project.

#### **Matched / Other funding**

Whilst the Foundation is able to fund 100% of a proposed project costs, applicants should note that the TK Foundation is keen to see - where possible - evidence of other funding (cash or in-kind) or evidence of working in collaboration / partnership / consultation with local groups or organisations in the area where the project will be based.

#### **The Project:**

The primary focus of the TK Foundation Maritime Grants Program is - at least initially - on maritime youth education and training leading to a career / employment at sea – particularly for those from

disadvantaged communities and from disadvantaged backgrounds. In addition, the Foundation supports a wide range of general seafarer welfare projects. If you are in any doubt as to whether your proposal may fit within the focus of the Maritime Grants Program, please contact the Maritime Program Officer for more advice.

### **Sailing**

The development of skills / training for sailing or sailing organisations where the primary purpose is as a recreational activity is not something the TK Foundation is currently supporting under the Maritime Grants Program.

We are however, interested in projects where sail training might lead to a career (for example within the yacht and super yacht industry).

### **Youth Sailing**

The TK Foundation currently funds a youth sailing program which is managed on our behalf by the Orange County Community Foundation (OCCF). The program seeks to support nonprofit organisations to deliver youth sailing programs that will reach motivated disadvantaged youth. The program Priorities are to offer young people an opportunity to develop a personal relationship with the ocean, provide young people with opportunities to challenge themselves in an ocean environment, teach responsible seamanship and help develop important life skills. For more information or to apply, please see the Youth Sailing section of the TKJ Foundation website. If you have any questions, please contact Austin Muckenthaler at amuchenthaler@oc-cf.org or phone +01 (949) 553-4202 ext. 248

### **Fishermen**

Applicants should note that our current primary focus is on Merchant seafarers and support for fishermen or fishermen's groups and organisations is **not** something the TK Foundation is currently supporting under this program.

### **Grant Size and Duration:**

There is no definite budget minimum or maximum, however, past experience suggests that projects much over circa \$50 - \$80K USD per annum and up to 3 years (\$150 - \$240,000 USD over three years) will need to be very clear in their proposed outcomes and the longer-term benefit or difference they will make. Projects may need to be longer if they are education sponsorship or bursaries but we are also interested in supporting short training courses for seafarers for example to update or add to their skill sets.

As part of the assessment process, consideration will be given to whether there is any matched funding either from the organisation or a third party (including volunteers or other 'in kind' support). TKF will fund 100% of project costs but Value for Money will be a consideration.

Project sustainability is of great importance to the TK Foundation and we will look at how the project may continue beyond the duration of the grant.

### **Next Steps**

Within the Maritime Grants Program, the role of the Maritime Program Officer is to provide advice and assistance to potential applicants. To identify potential program partners and work with them to develop initial ideas / proposals and then conduct an assessment of potential projects for consideration by the TK Foundation (see 'process' above). If you feel you may have a project that meets one of more of our focus areas, please email the Maritime Program Officer at the address below with an outline of the project and to obtain a Letter of Interest Form

The maritime grants program is continually evolving with broad outlines and priorities emerging as the Foundation carries out its 5-year strategic plan.



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